

Home Spa Heaven

A stop into one of Krevco Lifestyles five locations is a step for which your body will thank you again and again. A specialist in everything from hot tubs and complete home spa packages to exercise equipment to outdoor pools and rec room entertainment, this company has made a name for itself as a leading retailer of lifestyle upgrade products. In fact, Krevco is the largest leisure company in all of Western Canada with three stores in Winnipeg, one in Brandon and one in Kenora.

"We offer affordability as well as huge selection of products from top manufacturers," says Krevco vice-president and managing partner Craig Gatzlaff. He points to innovative new additions such as the Master Spa STS hot tub that features a retractable 19-inch LCD television and four-speaker theatre sound, as well as new infrared saunas and exciting tanning bed options.

"We can offer these products at prices others can't touch because of our five-store buying power," he comments, adding that they have products for every taste and home configuration. "Really, we deliver a total lifestyle offering that makes a home a place of relaxation and wellness."

Indeed, the new infrared saunas that retail for under \$3000 for a four-person unit offer much to those suffering from a variety of ailments. "Dry saunas are easy on the joints and combat things like arthritis and fibromyalgia. They are also a great cure for the cold winter weather," he says, remarking that homeowners just plug these units into existing wall electrical outlets, a fact that means low cost installation.

Krevco's line of tanning beds provide yet another option to those seeking to create a relaxing home retreat. Available in the below \$2000 range, Gatzlaff comments that a credit purchase of a home tanning bed is often cheaper each month than paying to go to a commercial tanning salon. As well, he adds, "An at home tanning bed is cleaner and more private than those used constantly at a salon."

Krevco's tanning products are from ESB Home Tanning Systems, the largest and most complete line of home tanning units in North America. "There are plenty of benefits Manitobans can obtain from home tanning. During winter months we all need a boost of vitamin D to improve mood. A good tan delivers an overall sense of health and wellness and let's you look great as well," he says. And the showroom at the Winnipeg Berry St. location offers virtually every product imaginable for soothing and refreshing bodies stressed and strained from the rigours of day-to-day life in these times.

