

Small Business Advantage



Front Row: L to R - Chris Bird, Dave King, Evan Wilcosh, Bo Dannefaer, Kelly Carter, Russell Lagasse
Back Row: L to R - Francois LeGal, Paul Kochanski, Paul Jarvis, Réal Aubin, Daniel Peri, Dave Jenkins

It's time to take the small business line into the digital age. Fortunately, Shaw Cablesystems has some attractive options to offer with its SOHO digital phone packages.

An acronym for Small Office Home Office, SOHO Digital Phone Lite and SOHO Digital Phone are designed to help small businesses grow by providing needed features and services, all in one package. With all the demands of running a business, it's a relief to have complete and reliable phone service. And with the rising costs of doing business, who isn't looking to bring down the price of that monthly bill?

At a cost of only \$35 a month, SOHO Digital Phone Lite has a lot to offer. The package includes all essential features such as voice mail, call display, call forwarding, call waiting, call return and three-way calling. And it also includes complimentary

411 directory assistance, 711 message relay service and 911 at no extra cost.

Perfect for the light long distance user, this package offers anytime calling at 4¢ a minute within Canada and the United States, as well as to more than 50 countries in the U.K., Europe, Asia Pacific and South America.

Or, for those businesses which are heavier long-distance users, Shaw offers SOHO Digital Phone service. At \$65 a month, this package includes all the features of SOHO Digital Phone Lite, as well as 1000 free minutes per month of long distance to Canada and the United States. Subscribers can also add another number with the distinctive ring option, a great solution for fax machines.

In fact, taking advantage of either type of Shaw's SOHO Digital

Phone products does not require an Internet connection. Installation is usually complimentary, as are service calls. Technical support is available every day at any time, day or night. When switching to Shaw digital phone service, subscribers can keep their existing phone number. The business line package also includes a listing in both the white and yellow pages.

Businesses can also keep their existing hardware. As stated by Paul Kochanski, Sales Manager at Shaw Cablesystems, handsets, jacks and wires for existing phones all stay the same. Voice quality is also unchanged. In fact, the only feature that does change is the improved level of service and the lower price.

And making these even more attractive is Shaw's latest promotional offer. Choose one month free plus three

months at \$19.95 for SOHO Lite, or one month free and three months at \$39.95 for SOHO Digital Phone.

Also priced competitively are Shaw Business Solutions geared for large businesses. Shaw Business Solutions provides fiber-based Carrier Class 1 services offering symmetrical bandwidth. Besides meeting data transfer needs, this technology transfers voice service through primary branch exchange (Pbx) or PRI-capable key telephone systems. There are a variety of billing plans and bandwidths designed to fulfill a business' usage requirements. These include flat rate or sustained metered billing and bandwidths ranging from 1Mbps to 10 Gbps.

No matter the size of the business or the demands of the workday, Shaw Cablesystems has the digital solution to meet any need, big or small.